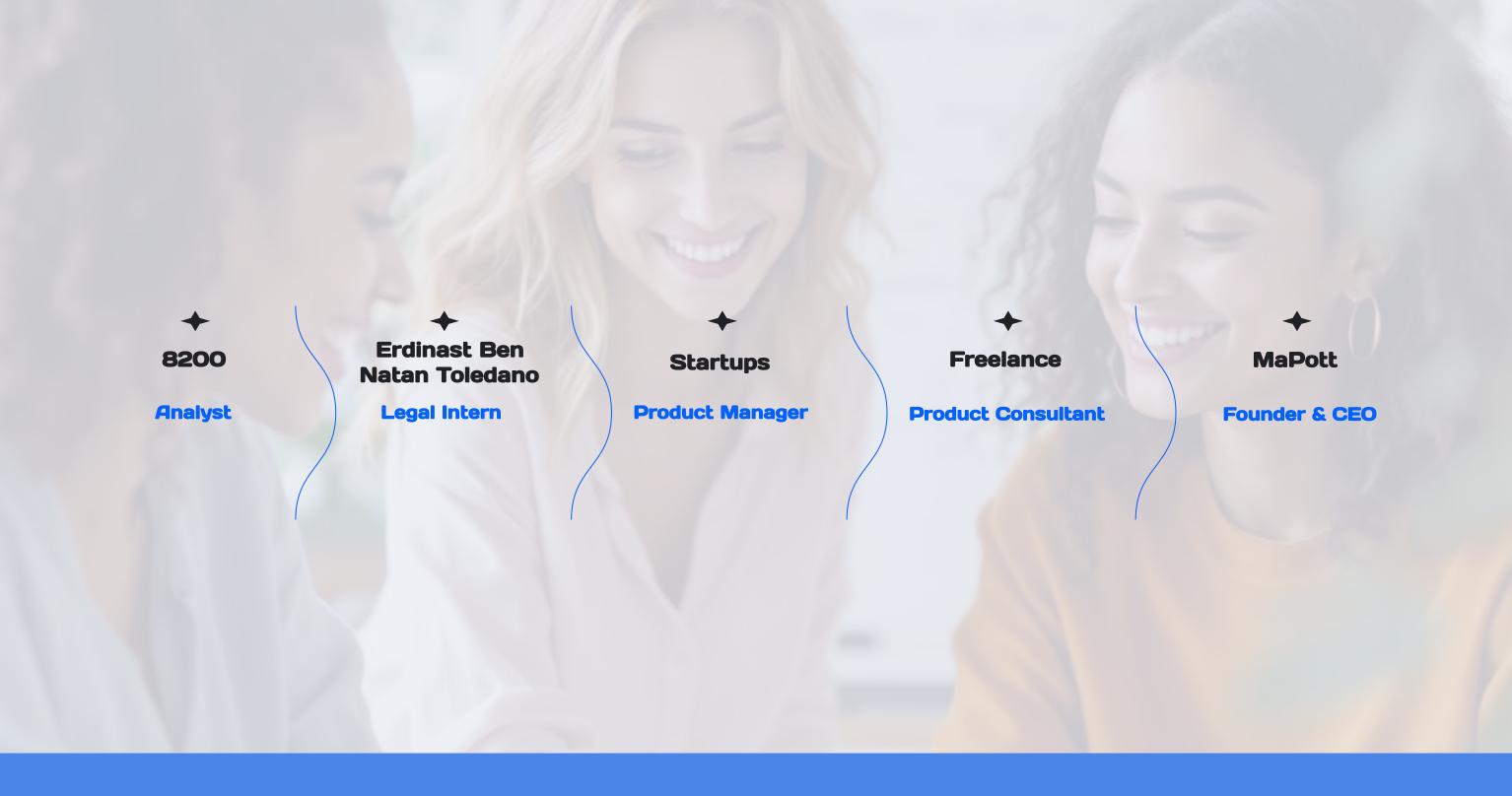


סדרת הוובינרים של נשים משלבות נשים בהייטק

## מבוא לפיתוח no-code

לאה חסידי מנכ"לית MaPott



## Why No-Code Isn't Optional

Market moves faster → products ship faster

Increasing demand for self-sufficient employees Workers
blocked by
bottlenecks
(or become
one)

### No-Code and Vibe Coding

#### **Vibe Coding**

Build applications
& processes
without writing
traditional code

#### **Automations**

Streamlining processes through software without manual effort

#### Integrations

Connecting various tools to enhance productivity and workflow

# Timeline of No-Code Evolution

#### **Early 2000s**

Emergence of user-friendly web builders

#### **2010s**

Rise of no-code platforms like Zapier

#### **2020s**

Expansion of vibe coding communities and tools

### **Use Cases**

#### **Internal Tools**

dashboards,
automate
reports, improve
decision making
flows

#### **Prototyping**

Validate features before backlog commitment

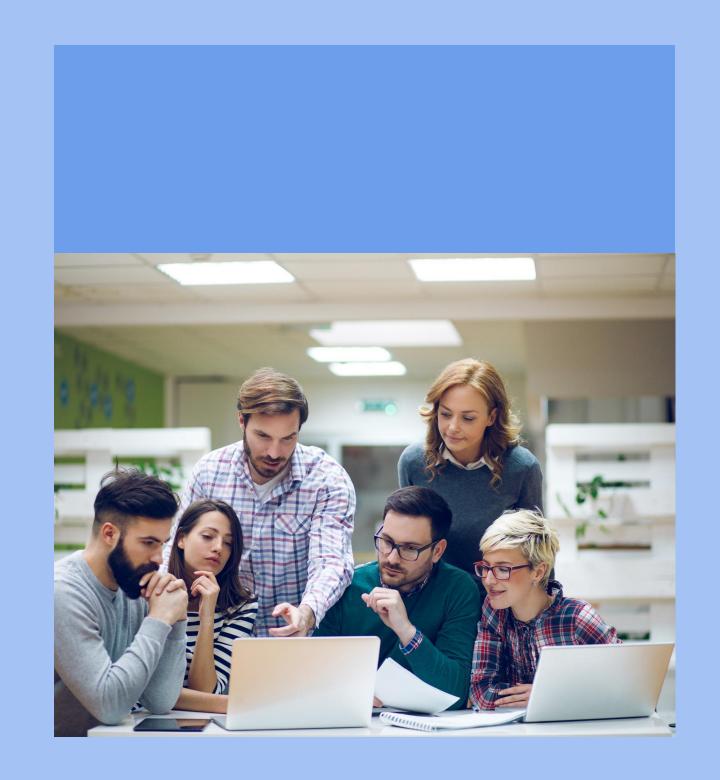
#### **MVPs**

Ship a "sellable" first version fast

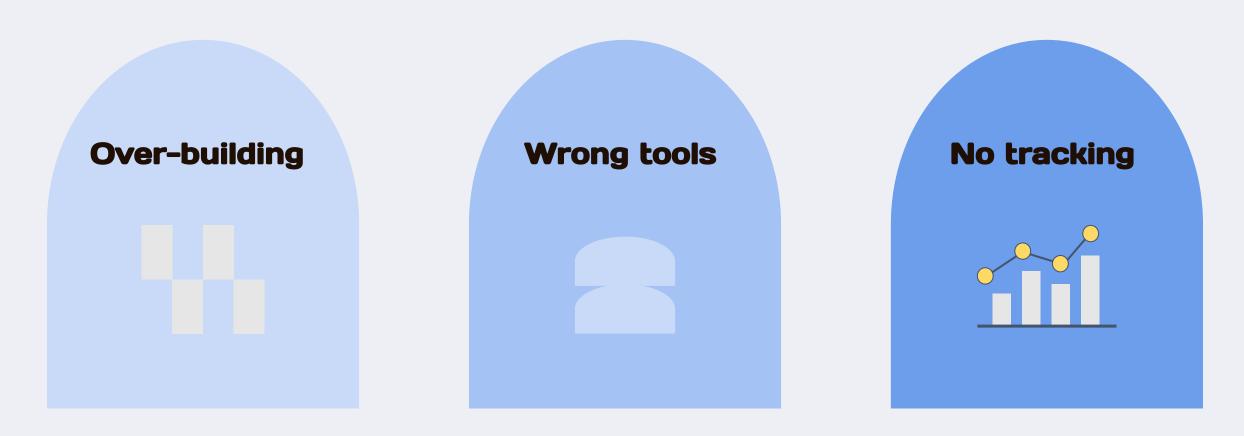
## Getting

Spring reflect goals clearly no-code platforms

- Start with a simple prototype
- Align features with business metrics



## Common Traps & How to Avoid Them



## Why Do We Need It?

שאלות?

