



Tair

30

Base44 Technical support



Tair

31

## Base44 Technical support

אהבת אנשים וスク�ת לגביהם עולם המוצר. מה שהוביל אותו לתפקיד, 3 שנים ב-זיוו ומעבר ל-Base44 לפני 5 תוכנית רבין, Pro, אחראי, לוחמים ללא גבולות - מאמין בכוחה של קהילה

נשואה טרייה לעמיה

אמא של אלבי

גרים ברמת גן

שנתיים של מילואים

קמבייז בחיל האוויר

מפקדת בבה"ד 1

תואר בפסיכולוגיה

מדריכת פילאטיס



# Base44

- Israeli Product
- One man show
- Rapid growth
- Community driven momentum





“**Vibe Coding**”, Andrej Karpathy, OpenAI.

A fast and intuitive way of **developing apps**  
**without deep coding knowledge** and without  
traditional processes.



**Base44** is your website builder  
powered by AI. **You do not need**  
**any coding or tech skills.** Just  
describe what you want to make,  
and Base44 will bring your idea to  
life.



## How Base44 Works

Base44 is a platform that automatically generates full **web applications**.

It understands the user's request, builds the data structure, sets up all backend logic, and lets us **focus on the frontend experience**

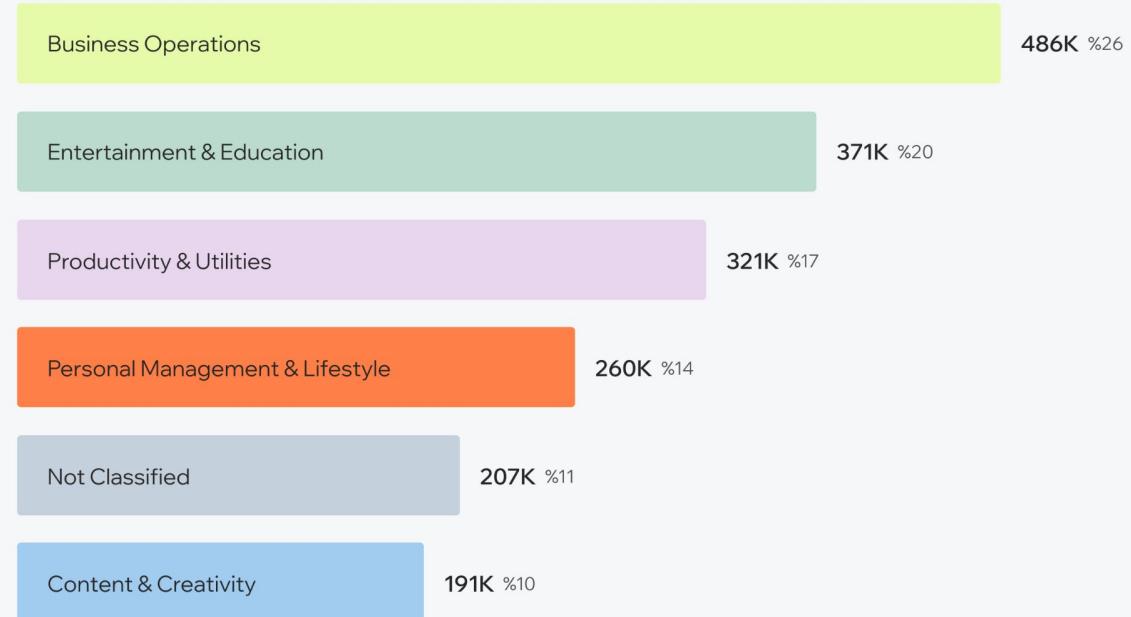
# Who are our users?

Individuals

Companies (workspace)

Enterprise

# What are our users building





# Interesting apps

<https://www.flightsrefund.com/>

- Refunds for canceled flights
- A week and a half to the first paying customer



As part of the hackathon, focused on apps that adding a positive impact on the world:

- A memory game for a grandmother with Alzheimer's
- An app that locates the nearest shelter during wartime
- A chatbot for mental-health support

# Product Demo



## The Base44 Interface

### The left side

The AI chat where you type your prompt

### The right side

Live preview & dashboard where you can see results instantly

The screenshot illustrates the Base44 interface, divided into two main sections: the AI chat on the left and the dashboard on the right.

**Left Side (AI Chat):**

- The title is "MoneyPilot".
- A message from "Base44" says: "Can you add icons for learning opportunities?".
- A response from "Base44" says: "Thought for 10s".
- A message from "Base44" says: "Of course. Adding icons for learning opportunities for a better visualisations of the courses.".

**Right Side (Dashboard):**

- The title is "Overview".
- Key metrics displayed:
  - Monthly Income: \$2,878
  - Monthly Savings: \$632
  - Savings Progress: \$13,192
  - Learning Progress: 42%
- The "Learning Opportunities" section lists several courses:
  - Building your first budget (Beginner)
  - Emergency Fund Essentials (Intermediate)
  - Investment Fundamentals (Intermediate)
  - Debt payoff Strategies (Beginner)
  - Retirement Planning 101 (Intermediate)
  - Smart Saving Habits (Beginner)



## 1. Build your app

Start small, then layer on.

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Write your first clear prompt



Base44 generates a base app



Add features one at a time



Refine the design as you go

Create a meditation timer and guide - should offer guided meditations and customizable meditation timers with ambient sounds. |

+ 🎨 Styling instructions





## 2 . Explore chat modes

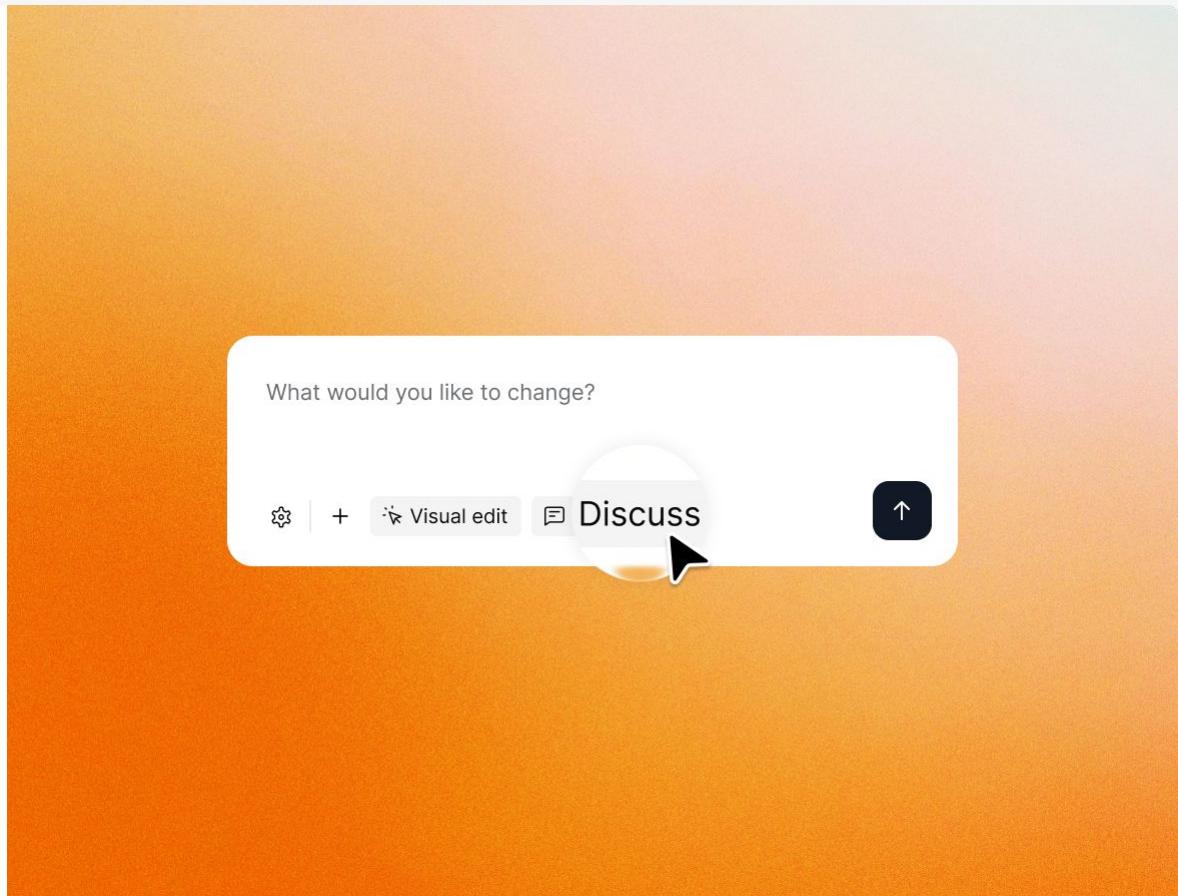
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### Default setting

When you type a prompt, the AI executes it and updates your app in real time with the best model

### Discuss mode

This enables you to brainstorm with the AI and is best for exploring options. Nothing updates until you approve.





## 3. Extra precision tools

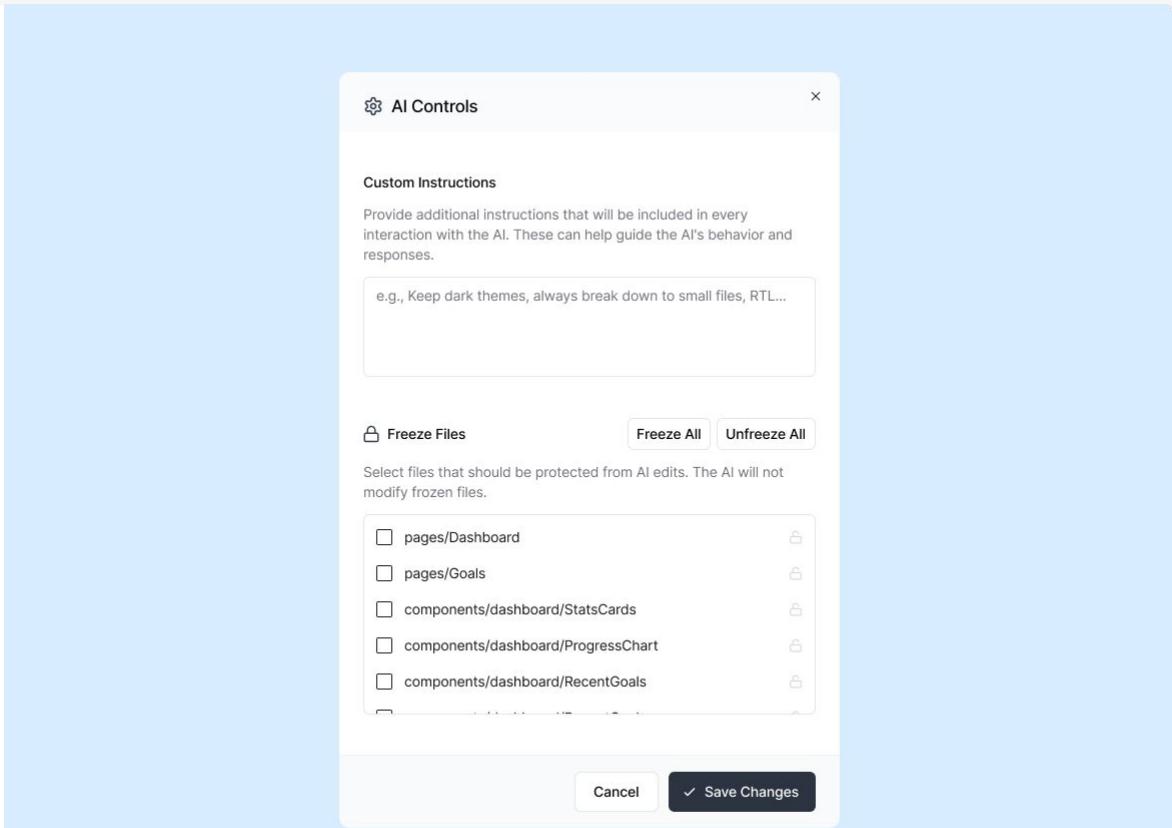
Advanced guidance for the AI.

### Custom instructions

These are rules that Base44 will always need to take into consideration before any instruction / prompt you type.

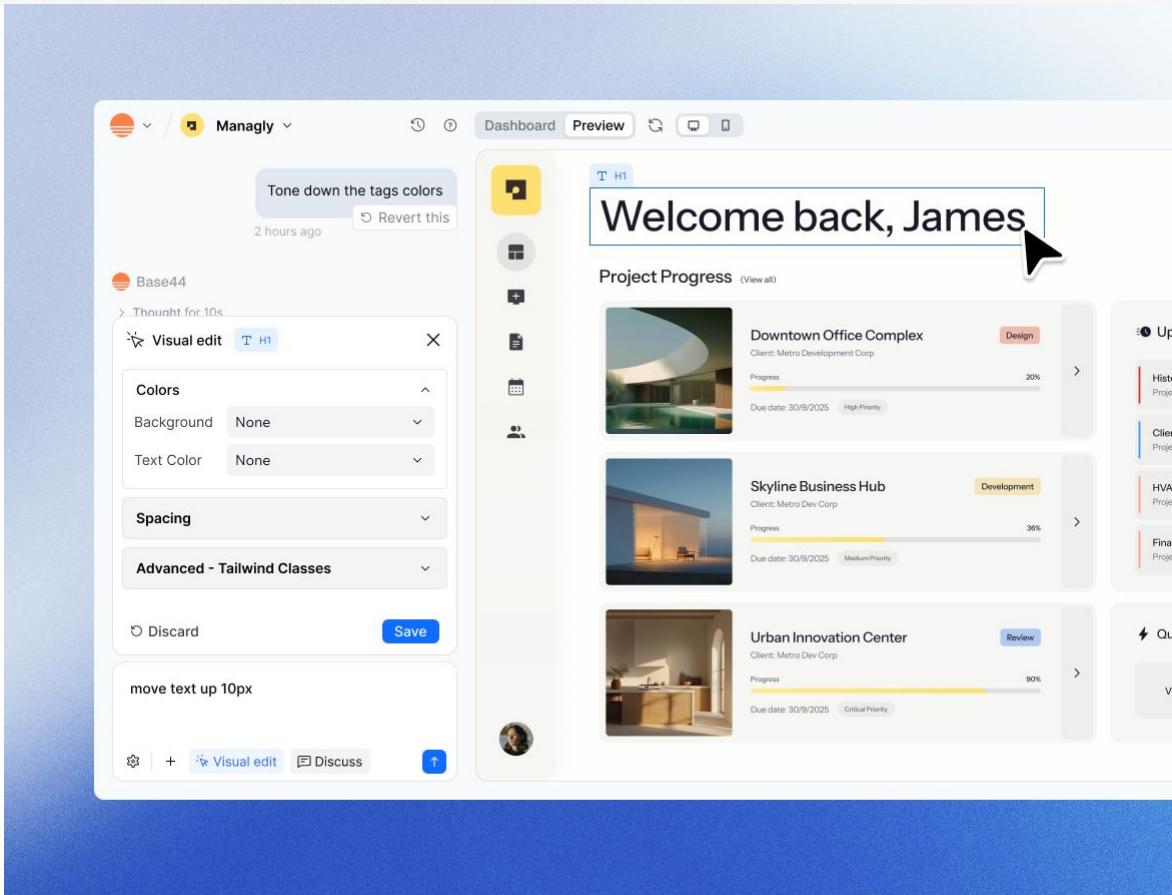
### Freeze files/pages

This tells Base44 to lock parts of your app so that they won't be changed by global edits.



## 4. Style your app

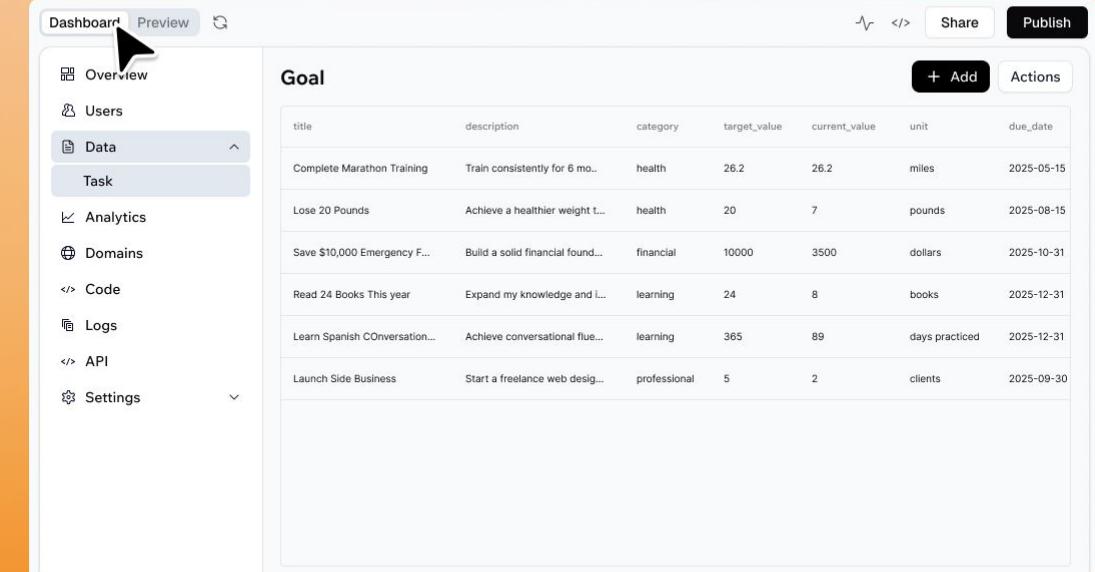
- Apply pre-existing style templates
- Use Visual Edit to click and change colors and fonts
- Upload inspiration images for design





## 5 . Power your app

- Your app's info lives in tables (like spreadsheets) with common field types
- Use the Data to add records manually; optionally import CSV



The screenshot shows a NoCode application interface with a sidebar and a main content area. The sidebar on the left includes links for Overview, Users, Data (which is currently selected and highlighted in blue), Task, Analytics, Domains, Code, Logs, API, and Settings. The main content area has a header with 'Dashboard' (which is the active tab, indicated by a blue background), 'Preview', and other buttons for 'Share' and 'Publish'. Below the header is a table titled 'Goal' with the following data:

title	description	category	target_value	current_value	unit	due_date
Complete Marathon Training	Train consistently for 6 mo..	health	26.2	26.2	miles	2025-05-15
Lose 20 Pounds	Achieve a healthier weight t...	health	20	7	pounds	2025-08-15
Save \$10,000 Emergency F...	Build a solid financial found...	financial	10000	3500	dollars	2025-10-31
Read 24 Books This year	Expand my knowledge and i...	learning	24	8	books	2025-12-31
Learn Spanish Conversation...	Achieve conversational flue...	learning	365	89	days practiced	2025-12-31
Launch Side Business	Start a freelance web desig...	professional	5	2	clients	2025-09-30



## 6 . Experiment without fear

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### Revert this

Every message in the AI chat has this option.

### Version history

This gives you another way to access and restore earlier versions

The screenshot displays the TaskFlow application interface. On the left, the AI chat window shows a conversation between the user and the AI 'Base44'. The user asks, 'Can you add icons for learning opportunities?' and the AI responds, 'Of course. Adding icons for learning opportunities for a better visualisations of the courses.' Both messages are timestamped '2 hours ago'. Below the AI's response is a text input field with the placeholder 'what would you like to change?'. At the bottom of the AI window are buttons for 'Visual edit' and 'Discuss'. On the right, a 'Version History' window is open, listing five previous versions of the project, each with a timestamp of '2 months ago' and a date of 'Jul 10, 2025'. The first version is 'Generalize AI analysis to work on image', the second is 'Refine AI prompt with explicit measurements', the third is 'Implement pixel-coordinate based analysis', the fourth is 'Make the analysis more explicit', and the fifth is 'Add project editing and deletion options'. Each version entry has a small circular icon with a clock and a refresh symbol at the top right. A large black arrow points from the 'Revert this' button in the AI chat to the circular icon in the version history window.

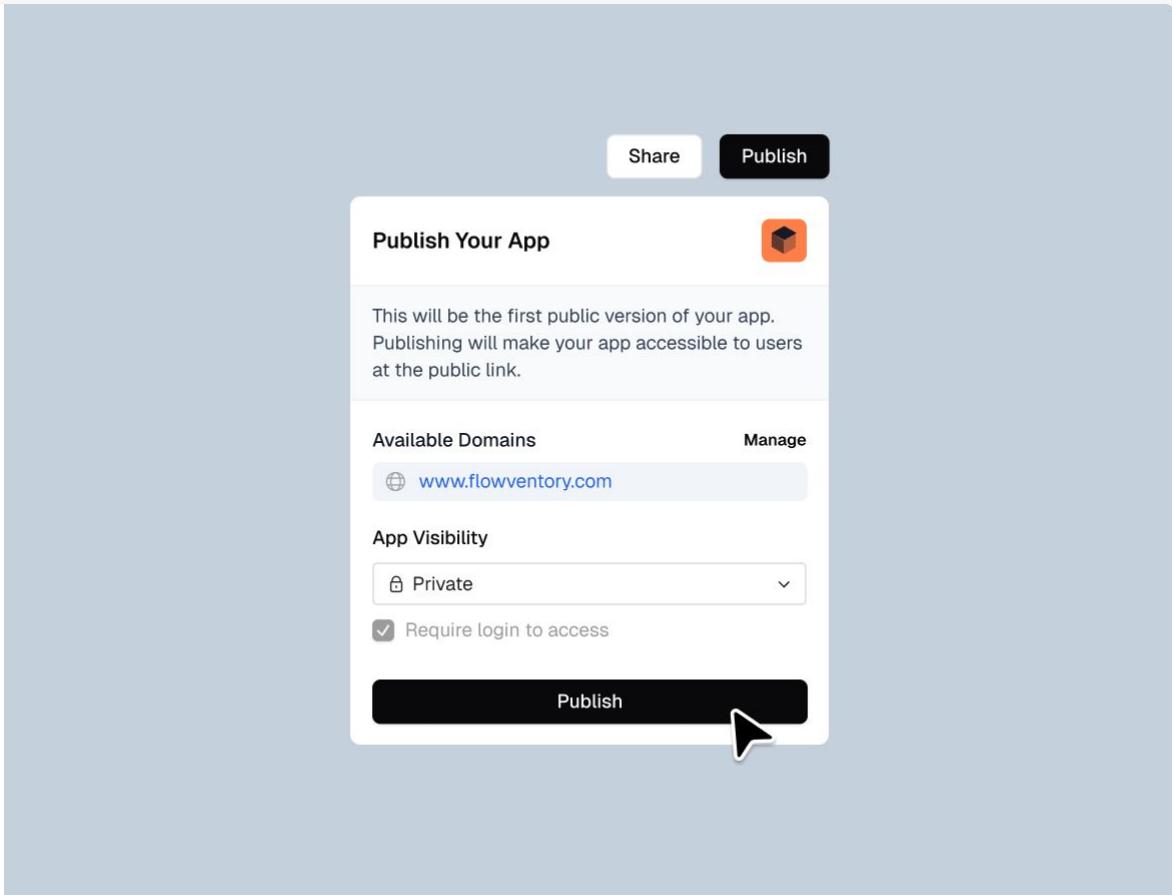
Version	Change	Timestamp	Date
1	Generalize AI analysis to work on image	2 months ago	Jul 10, 2025 at 6:26 AM
2	Refine AI prompt with explicit measurements	2 months ago	Jul 10, 2025 at 6:16 AM
3	Implement pixel-coordinate based analysis	2 months ago	Jul 10, 2025 at 6:13 AM
4	Make the analysis more explicit	2 months ago	Jul 10, 2025 at 6:10 AM
5	Add project editing and deletion options	2 months ago	Jul 10, 2025 at 6:07 AM



## 7 . Test and publish

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- Preview your app in full screen mode
- Push your changes live in one click



## 9. Integrations

- Connect Base44 apps to other tools and services
- You can browse integrations in our [integrations catalog](#)

 <b>monday.com</b> <p>Build apps that can read and write data from your monday.com boards. See documentations and examples <a href="#">here</a>...</p>	 <b>OpenAI text to Image</b> <p>Generate images from text.</p>
 <b>eToro</b> <p>eToro is an Israeli social trading and multi-asset investment company focused on providing financial services. Use this...</p>	 <b>Resend</b> <p>Send personalized, reliable emails directly from your Base44 app using Resend. This integration supports dynamic subjects...</p>
 <b>Explorium</b> <p>Integrate your app with endless B2B data</p>	 <b>11 Eleven Labs</b> <p>Generate realistic, high-quality speech from any text using ElevenLabs. This integration lets you convert typed input into s...</p>

# Have fun!

## → Keep it simple

Focus on 2-3 core features that actually work

---

## → Experiment & iterate

Try ideas quickly, don't worry about mistakes (you can always undo)

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## → Enjoy the process

Be creative, make sure to collaborate, and celebrate what you build

Let's build  
an app



## Tips for better vibe coding

- Be specific with your instructions. Avoid general statements like, "improve the design," and instead use, "change the color of the button to a darker shade."
- Give specific instructions, but they don't need to be long and detailed, they can be short and to the point
- Provide context
- Use examples (even images)
- Start a new chat when faced with loops.

## The first prompt

### Describe your vision

It all starts with your idea. Just tell your AI assistant what you want

The more details you give, like target users, style preferences or must-have features, the smarter your AI can get. **Think of it as chatting with a co-developer** who really “gets” your vision.

Ask yourself:

- **What** problem does my app solve?
- **Who** will use it and in what scenarios?
- **Which** features are essential ?
- **How** will users navigate and interact with the app?



App template

Prompt library

ChatGPT



Build a scrollable **Shopify** store website with a premium, modern, and engaging design. The **homepage** should feature a bold hero section with a large banner image, clear **call-to-action buttons**, and smooth **scroll animations**. Include product sections that highlight **bestsellers**, **trending items**, and **new arrivals** with hover effects and quick add-to-cart options. Add **customer reviews and testimonials** in a clean scrollable carousel. Insert a lifestyle or brand story section with full-width images and subtle **parallax effects**. Use **sticky navigation** for easy browsing, and a floating cart icon for instant checkout access. **Design the footer** with newsletter signup, social links, and contact info. **The overall style** should be minimalist yet vibrant, with a clean white background, bold black text, and one standout accent color. **Optimize the design for mobile and desktop** with responsive, smooth scrolling and micro-interactions that make the store feel attractive, professional, and highly productive.



## Next prompts

Suggestions

Implement advanced search | Add product zoom | Create detailed product page

Implement a product image zoom feature on hover for all product cards and on the product detail page.

| |

**Keep evolving your app**

Your first prompt is just the beginning. You can always ask for changes, updates, or new features.

For bigger or more complex apps, try building in steps. Start simple, then add features or design details one at a time. Experiment until your app matches your vision. Every time you give feedback, Base44 will keep improving your app.



## Add Integration

### PayPal

“Add PayPal integration at checkout”

PayPal

Sandbox Live

Home

Apps & Credentials 

Testing Tools

Event Logs

Docs

APIs & SDKs

Tools

Video Library

Help

Ask us anything

Business Dashboard

DT

PayPal JavaScript SDK v6 is Now Available! [Get Started](#)

You're in sandbox mode.

## API Credentials

Create App

Viewing sandbox API credentials. [Upgrade your account to PayPal for Business to view live credentials.](#)

Important: Store credentials safely, and never share client IDs or secrets publicly.

App name	Client ID	Secret	Date and time	⋮
Default Application	AI [REDACTED]	[REDACTED] ..... [REDACTED]	17/11/2025, 12:27	⋮

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קבלה



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